

## DUPLICATE INVOICE



**KCRA**  
**3 Television Circle**  
**Sacramento, CA 95814**  
**Main: (916)446-3333**  
**Billing: (916)325-3266**

www.kcra.com

Billing Address:

**MB/MG**  
**Attention: Accounts Payable**  
**2056 COTNER AVENUE**  
**LOS ANGELES, CA 90025**

Send Payment To:

**KCRA**  
**PO Box 26861**  
**Lehigh Valley, PA 18002-6861**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961459-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Kathi Thornton	Eagle-Los Angeles	National

Advertiser	Product	Estimate Number
Galgiani/D/Senate	GALGANI-SENATE-SD5G	02

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	961459	07903820

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
912	SD5G	CAND

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/12	10/27/12	Sa/Su 630pm-7pm	6:31pm-6:57pm	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/27/12	6:57 PM	Sa/Su 630pm-7pm	6:31pm-6:57pm	:30	FTHR1022H	\$1,500.00 NM
2	10/22/12	10/26/12	KCRA-TV News at Noon	11:58am-1:00pm	MTWTF--	:30	10	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	M	10/22/12	12:23 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	CGSD9003H	\$650.00 NM
1	KCRA	M	10/22/12	12:40 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	CGSD9001RH	\$650.00 NM
2	KCRA	Tu	10/23/12	12:30 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	CGSD9001RH	\$650.00 NM
7	KCRA	Tu	10/23/12	12:48 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	CGSD9001RH	\$650.00 NM
10	KCRA	W	10/24/12	12:29 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	FTHR1022H	\$650.00 NM
3	KCRA	W	10/24/12	12:54 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	FTHR1022H	\$650.00 NM
4	KCRA	Th	10/25/12	12:23 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	FTHR1022H	\$650.00 NM
8	KCRA	Th	10/25/12	12:43 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	FTHR1022H	\$650.00 NM
5	KCRA	F	10/26/12	12:22 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	FTHR1022H	\$650.00 NM
9	KCRA	F	10/26/12	12:55 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	FTHR1022H	\$650.00 NM
3	10/22/12	10/26/12	M-F 4-5p	4-5p	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/22/12		M-F 4-5p	4-5p	:00		<del>\$900.00</del> NM
Credited									
3	KCRA	Tu	10/23/12	4:27 PM	M-F 4-5p	4-5p	:30	CGSD9003H	\$900.00 NM
5	KCRA	W	10/24/12	4:28 PM	M-F 4-5p	4-5p	:30	FTHR1022H	\$900.00 NM
7	KCRA	Th	10/25/12	4:12 PM	M-F 4-5p	4-5p	:30	FTHR1022H	\$900.00 NM
9	KCRA	F	10/26/12	4:36 PM	M-F 4-5p	4-5p	:30	FTHR1022H	\$900.00 NM
4	10/22/12	10/26/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$800.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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961459-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Galgiani/D/Senate	GALGIANI-SENATE-SD5G	02	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/26/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/22/12	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	CGSD9001RH	\$800.00 NM
2	KCRA	Tu	10/23/12	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	CGSD9001RH	\$800.00 NM
4	KCRA	W	10/24/12	5:15 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	FTHR1022H	\$800.00 NM
3	KCRA	Th	10/25/12	5:23 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	FTHR1022H	\$800.00 NM
5	KCRA	F	10/26/12	5:29 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	FTHR1022H	\$800.00 NM
5	10/22/12	10/26/12	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KCRA	M	10/22/12	6:58 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	CGSD9003H	\$1,500.00 NM
2	KCRA	Tu	10/23/12	6:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	CGSD9001RH	\$1,500.00 NM
3	KCRA	W	10/24/12	6:28 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	FTHR1022H	\$1,500.00 NM
4	KCRA	Th	10/25/12	6:58 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	FTHR1022H	\$1,500.00 NM
5	KCRA	F	10/26/12	6:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	FTHR1022H	\$1,500.00 NM
6	10/22/12	10/26/12	NBC Today Show	7:00am-9:00am	MTWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	10/22/12	7:56 AM	NBC Today Show	7:00am-9:00am	:30	CGSD9001RH	\$1,500.00 NM
4	KCRA	Tu	10/23/12	7:30 AM	NBC Today Show	7:00am-9:00am	:30	CGSD9003H	\$1,500.00 NM
3	KCRA	W	10/24/12	8:38 AM	NBC Today Show	7:00am-9:00am	:30	FTHR1022H	\$1,500.00 NM
1	KCRA	F	10/26/12	8:59 AM	NBC Today Show	7:00am-9:00am	:30	FTHR1022H	\$1,500.00 NM
7	10/28/12	10/28/12	KCRA-TV News at 7am	News at 7:00am	-----S	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Su	10/28/12	8:15 AM	KCRA-TV News at 7am	News at 7:00am	:30	FTHR1022H	\$650.00 NM
1	KCRA	Su	10/28/12	8:30 AM	KCRA-TV News at 7am	News at 7:00am	:30	FTHR1022H	\$650.00 NM
8	10/22/12	10/26/12	KCRA-TV News at 5pm	4:58pm-5:30pm	MTWTF--	:30	5	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/22/12	5:26 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	CGSD9003H	\$3,000.00 NM
7	KCRA	Tu	10/23/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		<del>\$3,000.00</del> NM
Credited									
9	KCRA	W	10/24/12	5:25 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	FTHR1022H	\$3,000.00 NM
4	KCRA	Th	10/25/12	5:30 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	FTHR1022H	\$3,000.00 NM
5	KCRA	F	10/26/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		<del>\$3,000.00</del> NM
Credited									
9	10/22/12	10/26/12	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:30	10	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	10	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KCRA	Tu	10/23/12	6:13 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CGSD9001RH	\$3,000.00 NM
3	KCRA	Tu	10/23/12	6:59 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	CGSD9001RH	\$3,000.00 NM

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Advertiser	Product	Estimate Number	
Galgiani/D/Senate	GALGANI-SENATE-SD5G	02	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/22/12	10/26/12	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:30	10	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	W	10/24/12	6:24 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
6	KCRA	W	10/24/12	6:43 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
7	KCRA	W	10/24/12	6:59 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
8	KCRA	Th	10/25/12	6:28 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
5	KCRA	Th	10/25/12	6:52 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
10	KCRA	F	10/26/12	6:11 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
2	KCRA	F	10/26/12	6:29 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
1	KCRA	F	10/26/12	6:59 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	FTHR1022H	\$3,000.00 NM
10	10/27/12	10/27/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S-	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/27/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		<del>\$1,800.00</del> NM
Credited									
2	KCRA	Sa	10/27/12	5:17 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	FTHR1022H	\$1,800.00 NM
11	10/22/12	10/26/12	NBC Tonight Show	11:36pm-12:35am	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	M	10/22/12	12:09 AM	NBC Tonight Show	11:36pm-12:35am	:30	CGSD9001RH	\$1,000.00 NM
2	KCRA	Tu	10/23/12	12:30 AM	NBC Tonight Show	11:36pm-12:35am	:30	CGSD9001RH	\$1,000.00 NM
4	KCRA	W	10/24/12	11:57 PM	NBC Tonight Show	11:36pm-12:35am	:30	FTHR1022H	\$1,000.00 NM
1	KCRA	Th	10/25/12	12:00 AM	NBC Tonight Show	11:36pm-12:35am	:30	FTHR1022H	\$1,000.00 NM
5	KCRA	F	10/26/12	12:14 AM	NBC Tonight Show	11:36pm-12:35am	:30	FTHR1022H	\$1,000.00 NM
12	10/22/12	10/28/12	KCRA-TV News at 11pm	11:00pm-11:35pm	MTWTFSS	:30	7	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTFSS	7	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	M	10/22/12	11:33 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	CGSD9003H	\$2,500.00 NM
1	KCRA	Tu	10/23/12	11:22 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	CGSD9003H	\$2,500.00 NM
5	KCRA	W	10/24/12	11:24 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	FTHR1022H	\$2,500.00 NM
6	KCRA	Th	10/25/12	11:33 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	FTHR1022H	\$2,500.00 NM
7	KCRA	F	10/26/12	11:34 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	FTHR1022H	\$2,500.00 NM
3	KCRA	Sa	10/27/12	11:26 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	FTHR1022H	\$2,500.00 NM
2	KCRA	Su	10/28/12	11:17 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	FTHR1022H	\$2,500.00 NM
13	10/22/12	10/22/12	KCRA SPECIAL REPOR	9P-10P	M-----	:30	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/22/12	9:44 PM	KCRA SPECIAL REPORT	9P-10P	:30	CGSD9001RH	\$3,000.00 NM
2	KCRA	M	10/22/12	9:58 PM	KCRA SPECIAL REPORT	9P-10P	:30	CGSD9001RH	\$3,000.00 NM
14	10/22/12	10/26/12	Early Today	4-430am	MTWTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
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www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/22/12	10/26/12	Early Today	4-430am	MTWTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	10/23/12	4:27 AM	Early Today	4-430am	:30	CGSD9003H	\$100.00 NM
3	KCRA	W	10/24/12	4:27 AM	Early Today	4-430am	:30	FTHR1022H	\$100.00 NM
2	KCRA	F	10/26/12	4:27 AM	Early Today	4-430am	:30	FTHR1022H	\$100.00 NM
15	10/28/12	10/28/12	NEWS AFTER NFL	Primetime	-----S	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	10/28/12	9:17 PM	NEWS AFTER NFL	Primetime	:30	FTHR1022H	\$3,000.00 NM
16	10/27/12	10/27/12	MLS GAME	1030A-1P	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/27/12	1:31 PM	MLS GAME	1030A-1P	:30	FTHR1022H	\$1,500.00 NM
17	10/22/12	10/26/12	NBC Carson Daly	NBC Carson Daly	MTWTF--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	10/22/12	2:04 AM	NBC Carson Daly	NBC Carson Daly	:30	CGSD9001RH	\$100.00 NM
3	KCRA	Tu	10/23/12	2:04 AM	NBC Carson Daly	NBC Carson Daly	:30	CGSD9001RH	\$100.00 NM
1	KCRA	Th	10/25/12	1:53 AM	NBC Carson Daly	NBC Carson Daly	:30	FTHR1022H	\$100.00 NM
<b>Total Spots</b>							<b>67</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$104,800.00</b>
<u>Agency Commission</u>	<b>\$15,720.00</b>
<u>Net Amount Due</u>	<b>\$89,080.00</b>